



Aux Pains de Papy

New Bakery near Kings Cross Station.

Whitco really understands the needs of artisan baking, with over 25 years of knowledge, the company has designed, specified and installed a varied array of bakeries, from large plant operations to small to medium sized retail outlets.

Based at 279 Grays Inn Road, London WC1X 8QZ you will find a French bakery run by Mathieu Esposito. The Esposito-family has over 70 years of experience and tradition in bakery with the tradition being started by Mathieu's grandfather, Honoré Esposito in the South of France in 1948. Aux Pains de Papy, is a beautiful bakery and retail outlet occupying the ground floor and basement areas. The smells and the visual appeal of the products is very tempting, you just can't resist to go in and buy – and once you sample the breads and pastries you are smitten!! Indeed Whitco staff were very lucky to be amongst the first to taste the bread products and it seems now that a supply chain has been developed whereby, whoever from the company is in London has to take a shopping list and complete the day with a stop off at the bakery. As consumers are becoming more discerning, there has been a demand for high end, quality bakeries, which Aux Pains de Papy certainly fills. Jeff Whitaker, managing director says "It's good to see that small independent bakers are slowly coming back and that consumers are realizing that bread is actually a healthy pleasure to eat, not just a cheap necessity - for years we have been subjected to some pretty poor replicas from our supermarkets, who basically killed the high street and village baker, with their mass produced in store bakeries. I have worked in the catering industry for the best part of my life, and became involved in the bakery side when I was sales director of a previous company, I actually have a passion for this side of the Whitco business and intend to grow the department back to its original size when we set the company up in the mid 90s".

This is the first site for Aux Pains de Papy in London and will prove popular with the Midtown office crowd looking for well made, well presented delicacies.

Aux Pains de Papy previously operated six branches across the South of France, which have now been sold.

Whitaker adds "this is the first site in the UK for the French chain, which will operate as a high end rustic bakery, with an ancillary retail element and the company plans to open a further four sites in London by 2018, Whitco intends to be part of this".

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